



FOR IMMEDIATE RELEASE

GOOGIE BURGER OPENS IN ATLANTA'S CENTENNIAL OLYMPIC PARK

Nostalgia Meets the Future at the New Walk-up Burger Joint Opening July 13

ATLANTA (June 26, 2010) – Googie Burger celebrates the spirit of Atlanta and Centennial Olympic Park with an iconic and beloved food classic – the burger. Centennial Olympic Park is set to open a new, fun food concept that evokes imagination, Googie Burger, on Tuesday, July 13. Considering a destination as iconic to Atlantans as the park, Googie Burger—in design and in menu—is just as distinctive and will quickly become a gathering place for friends, neighbors and guests of the town. Nostalgia meets innovation here as iconic elements evoke curiosity and familiarity. Guests are welcomed by orange-framed walk-up windows and can enjoy their burgers, fries, milkshakes and other menu items in an energetic, inviting atmosphere. Additionally, Googie Burger boasts delicious chicken sandwiches and housemade veggie burgers for the beef-shy patrons. After guests place their orders, they have the chance to watch the grill sizzle from the exhibition kitchen.

Googie Burger is named for the iconic architecture that comprises the walk-up eatery. Used since the 1950s, the genre is characterized by its futuristic look and bold angles that seem to float. These elements will undoubtedly draw attention from locals, visitors, families and park-goers alike. Located adjacent to the park's infamous "Fountain of Rings," patrons can take pleasure in all the action while devouring a delicious Googie Burger.

Guests will fancy Googie Burger's space age-style architecture alone and will delight to find some of the tastiest "burger and fries" menu that is as easy on the wallet as the palate. Googie burgers are hand-formed, seasoned and cooked to order on a griddled potato roll. The Classic Googie Burger is served with American cheese, lettuce, tomato and a special signature sauce. Googie Burger's fries are cut from handpicked potatoes and cooked to perfection in non-cholesterol peanut oil. Googie Burger also has an exciting variety of desserts, including the Twinkie and Peanut Butter & Jelly signature shakes, the perfect ending to any meal. A modern twist on an otherwise old-fashioned menu, Googie Burger offers beer, wine and spiked milkshakes too, perfect for winding down with friends after work or on the weekend. Googie Burger--- promises to be an "only in the park" experience.

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About Googie Burger

Located in downtown Atlanta's Centennial Olympic Park, Googie Burger infuses a futuristic design with a nostalgic menu featuring burgers, fries, hot dogs and milkshakes. This walk-up burger joint provides tourists and locals with quick service and an exhibition kitchen that showcases the quality and freshness of the menu items. Googie Burger is located at Centennial Olympic Park at Andrew Young International Blvd and Marietta Street and open Monday through Friday from 11:00 a.m. – 10:00 p.m. and on weekends from 10:00 a.m. – 10:00 p.m. For more information visit www.googieburger.com or call 404.223.Goog (4664). Get ready to Googie!

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