



**MEDIA ALERT
FOR IMMEDIATE RELEASE**

**SUPER PAN LATINO SANDWICH SHOP @ Pura Vida
IS COMING TO SAVE YOUR TASTE BUDS**

Super Pan Latino Sandwich Shop Packs a Punch with Unique Flavors and Fresh Ingredients

ATLANTA (July 26, 2010) –Super Pan Latino Sandwich Shop @ Pura Vida, brought to you by Chef Hector Santiago, opens on Tuesday, July 27 in Atlanta’s Poncey-Highlands neighborhood. The menu comes with one mission in mind: to serve premium “Superwiches” (a.k.a.) super sandwiches to satisfy lunch cravings and rescue taste buds from typical, lack-luster fast food feasts. Chef Santiago will be featuring tasty sandwiches such as; Medio Dia (*Crispy Skin Adobo-Roasted Berkshire Pork, Neiman Ranch Ham, Chayote Pickles, Swiss, Habanero Mustard and Clove Salt on Pineapple “Submarine” Roll*), Shrimp Coctel Bolillo (*Diablo Shrimp Coctel, Calabaza Spread, Pickled Garlic, Shallots and Ginger, Basil, Piquillo Peppers Agridulce on a Bolillo Rol*) and Pork Belly Bun (*Smoked Pilon Sugar Berkshire Pork Belly, Shaved Cabbage, Cilantro, Tamarind Sauce, and Aji Coban “Sambal” on a Steamed Coconut Bun*), which has become the cult favorite on the menu.

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ABOUT SUPER PAN LATINO SANDWICH SHOP

Chef Hector Santiago brings you Super Pan Latino Sandwich Shop @ Pura Vida, located in the eclectic Poncey-Highlands neighborhood at 1057 Blue Ridge Avenue (along the side of Pura Vida).

Open Tuesday-Friday, 11:30 a.m. – 2:00 p.m. For additional information, please call 404-477-0379 or visit www.superpanlatinosandwichshop.com.

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