

# MCCRADY'S

## MEDIA ALERT

### **CHEF SEAN BROCK ON *FOOD NETWORK CHALLENGE* THIS SUNDAY, OCTOBER 5TH**

*Watch as four chefs compete for \$10,000 and a chance to win the title of "The Next Great Chef"*

**ATLANTA (September 30, 2008)** – Charleston's own Chef Sean Brock of McCrady's Restaurant will star on the Food Network Challenge television show on the Food Network Sunday night, October 5<sup>th</sup> at 8:00 p.m., as he joins three other chefs vying for the title of "The Next Great Chef." "The chef who can deliver the complete package of creativity, ambition and technique will be the winner of \$10,000 and a career-making title."

**WHO** Chef Sean Brock of McCrady's Restaurant in Charleston, South Carolina  
**WHAT** Competes on the *Food Network Challenge* television show  
**WHEN** This Sunday evening, October 5<sup>th</sup> at 8:00 p.m. ET/PT

#### **About the *Food Network Challenge* Television Show**

*Food Network Challenge* is a competitive cooking show which airs on the Food Network. Each episode, professional chefs compete in a timed competition in their professional specialty. The winner receives a check for \$10,000 and a gold medal. Visit <http://www.foodnetwork.com/food-network-challenge/index.html> for additional information on the show. Contact High Noon Entertainment for production information at 303.712.3204 or view <http://www.highnoonentertainment.com>.

#### **About Food Network**

FOOD NETWORK ([www.foodnetwork.com](http://www.foodnetwork.com)) is a unique lifestyle network and Web site that strives to be way more than cooking. Food Network is distributed to more than 90 million U.S. households and averages more than seven million Web site users monthly. With headquarters in New York City and offices in Atlanta, Los Angeles, Chicago, Detroit and Knoxville, Food Network can be seen internationally in Canada, Australia, Korea, Thailand, Singapore, the Philippines, Monaco, Andorra, Africa, France, and the French-speaking territories in the Caribbean and Polynesia. For additional information on the Food Network, contact Carie Welch, Food Network, 212.401.2420, [cwelch@foodnetwork.com](mailto:cwelch@foodnetwork.com).

#### **About McCrady's Restaurant**

McCrady's Restaurant is located at 2 Unity Alley in the heart of downtown Charleston and is open Sunday through Thursday, 5:30 p.m. to 10:00 p.m., and Friday and Saturday, 5:30 p.m. to 11:00 p.m. McCrady's Restaurant was named in 2008 by Opinionated About Dining (OAD) as one of the top 10 restaurants in North America. The restaurant maintains the AAA's Four-Diamond Award and earned the 2008 Wine Spectator "Best of Award of Excellence." For reservations or additional information, call 843.577.0025 or log onto <http://www.mccradysrestaurant.com>.

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#### **For more information:**

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